

10-24-1953

## UA19/17/4 Football Program - WKU vs Tennessee Tech

WKU Athletic Public Relations

Follow this and additional works at: [http://digitalcommons.wku.edu/dlsc\\_ua\\_records](http://digitalcommons.wku.edu/dlsc_ua_records)

---

### Recommended Citation

WKU Athletic Public Relations, "UA19/17/4 Football Program - WKU vs Tennessee Tech" (1953). *WKU Archives Records*. Paper 677.  
[http://digitalcommons.wku.edu/dlsc\\_ua\\_records/677](http://digitalcommons.wku.edu/dlsc_ua_records/677)

This Other is brought to you for free and open access by TopSCHOLAR®. It has been accepted for inclusion in WKU Archives Records by an authorized administrator of TopSCHOLAR®. For more information, please contact [connie.foster@wku.edu](mailto:connie.foster@wku.edu).



# WESTERN

VS.

# TENNESSEE TECH

SATURDAY AFTERNOON

2:00 P. M.

OCTOBER 24, 1953

Bowling  
Green  
Kentucky

Western  
Stadium

HOMECOMING

No. 2343

FIFTEEN CENTS



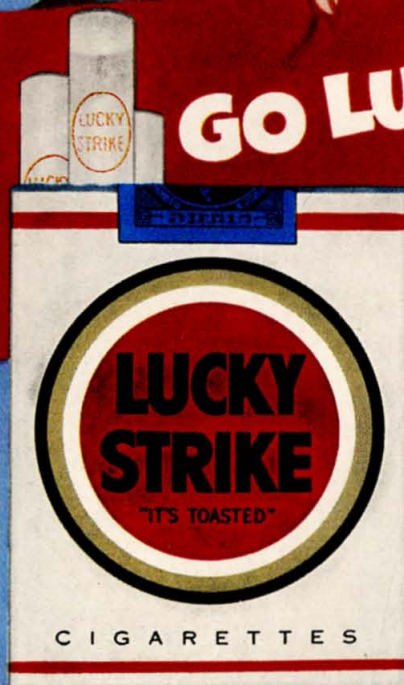


LUCKIES TASTE BETTER!

Cleaner, Fresher,  
Smoother!

Be Happy

GO LUCKY!



CIGARETTES

© 1954, THE AMERICAN TOBACCO COMPANY



(This football program is published by the College Heights Herald, Official publication of the Western Ky. State College Alumni Association)

Represented for National Advertising by DON SPENCER COMPANY, INC., 271 Madison Ave., New York City.

## ALUMNI, FORMER STUDENTS AND FRIENDS:



PRESIDENT GARRETT AT HIS DESK

Welcome to Homecoming!

We look forward each year to this day when you show your loyalty to, and interest in the college, by coming back to this place of happy memories. You will always be a part of Western. The progress of the college, in a large measure, depends on you. Your visit gives all of us here pleasure, but beyond that it renews our courage and strength.

You will find some changes on the campus, but the Western spirit is unchanged. You helped build it. Help us keep it.

May your visit be so happy that you will come back often. I hope to see you at the Homecoming reception in the new Student Union Building after the game.

Sincerely,

Paul L. Garrett, President

### 1953 HOMECOMING 1953

Friday, October 23

7:00 P. M. Baseball Field, Bonfire and Pep Rally.

9:00 P. M. Student Union Building, Homecoming Dance.

Saturday, October 24

8:00 A. M. Manhattan Towers, College Heights Herald Breakfast.

8:30 A. M. Student Union Building, Music Dept. Breakfast.

10:00 A. M. Kentucky St. rear of Bowling Green high school. Assembly for parade through downtown area and back to Van Meter Auditorium.

11:00 A. M. Van Meter Auditorium, Homecoming Chapel.

12:00 Noon Student Union Building, Western Players Luncheon.

2:00 P. M. Western Stadium, WESTERN vs TENNESSEE TECH.

4:30 P. M. Student Union Building, Feature Homecoming Reception.

7:00 P. M. Helm Hotel, W-Club Dinner.

7:00 P. M. Helm Hotel, Dinner for W-Club Members' wives and other guests.

9:00 P. M. Student Union Building, Homecoming Shadow Hop.

AGAIN — ALL WESTERN FOOTBALL AND BASKETBALL GAMES  
BROADCAST OVER ASHLAND-AETNA SPORTS NETWORK  
ORIGINATED BY

# WLBJ 5000 WATTS

The Most Powerful Radio Station In Southern And Western Kentucky

The "A" Student Always Shops

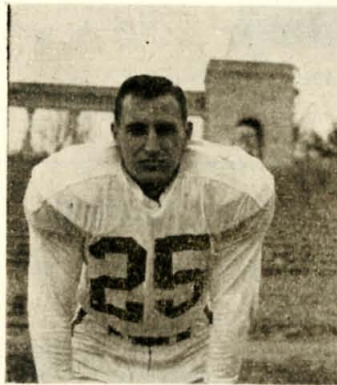
**LEON'S**  
★ ★ On Park Row ★ ★

*"The Store Of Smart Apparel"*

# WESTERN'S SENIORS



MARVIN SATTERLY  
Guard



ED WORLEY  
Tackle



GEORGE SAUER  
Guard

## KIRBY BROTHERS

AMUSEMENT MACHINES — RADIOS  
RECORDS

Bowling Green, Kentucky

Phone 7525

1148 Center Street

## National Stores

"Two Stores on the Square"

## The Optical Shop

John B. Cooke

Your Optician

Phone 6556

513 E. Main St.

MEET ME AT

## Pearson Drugs

AFTER THE GAME

Phone 9058

College & Main



# Bowling Green Bank and Trust Co.

Bowling Green, Ky.

General Banking

Phone 4348 - 4349

Trust Service

*"A Growing Bank And Trust Company In A Growing Community"*

## WESTERN'S SENIORS



MAX STEVENS  
Halfback



BILL PLOUMIS  
End



GENE McFADDEN  
Fullback

CONGRATULATIONS TOPPERS !!

## THE CITIZENS NATIONAL BANK



THE  
GOALPOST  
"HUB OF THE HILL"



PHONE 4301

**McFarland's**  
CLEANERS — LAUNDRY

MAIN PLANT  
1122-24 CENTER ST.



BRANCH OFFICE  
THIRD & COLLEGE

## WESTERN'S 1953-54 BASKETBALL SCHEDULE

Nov. 25—Wednesday	Belmont College, Nashville, Tenn.
Nov. 28—Saturday	Kentucky Wesleyan, Owensboro, Ky.
Dec. 4—Friday	Gustavus Adolphus, Bowling Green, Ky.
Dec. 5—Saturday	Southeastern La., Bowling Green, Ky.
Dec. 8—Tuesday	Middle Tenn. State College, Murfreesboro, Tenn.
Dec. 12—Saturday	Morehead Ky. State College, Bowling Green, Ky.
Dec. 15—Tuesday	University of Cincinnati, Cincinnati, Ohio
Dec. 17—Thursday	St. Francis College, Madison Square Garden, N. Y.
Dec. 19—Saturday	St. Bonaventure College, Buffalo, N. Y.
Dec. 28, 29, 30—Monday, Tuesday, Wednesday	Kentucky Invitation Basketball Tournament, Jefferson County Armory, Louisville, Ky.
Jan. 5—Tuesday	Middle Tenn. State College, Bowling Green, Ky.
Jan. 9—Saturday	Murray Ky. State College, Murray, Ky.
Jan. 13—Wednesday	University of Dayton, Dayton, Ohio
Jan. 16—Saturday	Eastern Ky. State College, Bowling Green, Ky.
Jan. 20—Wednesday	Tennessee Tech, Cookeville, Tenn.
Jan. 23—Saturday	Memphis State College, Bowling Green, Ky.
Jan. 29—Friday	Regis College, Bowling Green, Ky.
Feb. 1—Monday	Bowling Green (O) University, Louisville, Ky.
Feb. 4—Thursday	Stetson University, Bowling Green, Ky.
Feb. 6—Saturday	Eastern Ky. State College, Richmond, Ky.
Feb. 8—Monday	Morehead Ky. State College, Morehead, Ky.
Feb. 13—Saturday	Murray Ky. State College, Bowling Green, Ky.
Feb. 15—Monday	Kentucky Wesleyan, Bowling Green, Ky.
Feb. 20—Saturday	Tennessee Tech, Bowling Green, Ky.
Feb. 22—Monday	University of Cincinnati, Bowling Green, Ky.
Feb. 25, 26, 27—Thursday, Friday, Saturday	Ohio Valley Conference Tournament, Jefferson County Armory, Louisville, Ky.

## BROWN ICE CREAM AND MILK CO.

● Grade A Homogenized Milk

● Ice Cream

331 College



● Grade A Pasteurized Milk

● Butter

Phone 5624 - 25



## J. L. DURBIN CO.

SERVING SATISFIED CUSTOMERS  
FOR OVER 25 YEARS

It's HERMAN

# Lowe's

CORNER  
STATE & TENTH  
FOR SPORTS • HARDWARE • PAINT

### WESTERN'S ROSTER

Nc.	Name	Age	Class	Wt.	Ht.	Position	Hometown
20	Jim Shipley	19	Fresh.	185	5- 8	End	Flora, Ill.
21	Walter Apperson	20	Junior	165	6- 1	End	Mayfield, Ky.
22	Jerry Nassano	20	Junior	175	5-10	Quarterback	Newport Ky.
23	Vernon Wilson	19	Soph.	185	5-10	Guard	Evansville, Ind.
24	Bill Strawn	19	Soph.	215	6- 4	Tackle	Norfolk, Va.
25	Ed Worley	21	Senior	210	5-10	Tackle	Ellijay, Ga.
26	Jim Phifer	21	Senior	190	6- 1	Tackle	Chattanooga, Tenn.
27	William Ploumis	21	Senior	210	6- 4	End	Pittsburgh, Pa.
28	Randy Mills	18	Fresh.	160	5- 9	Halfback	Lynch, Ky.
29	Jim Aurs	18	Fresh.	150	5- 7	Halfback	Evansville, Ind.
30	Jim Gunnell	21	Junior	160	5- 8	Halfback	Boys' Town, Neb.
31	Arnie Oaken	22	Junior	210	6- 0	Center	Miami, Fla.
33	Whitey Sanders	21	Junior	175	6- 0	Quarterback	Pompona Beach, Fla.
34	Jerry Passafiume	19	Junior	200	5-10	Tackle	Louisville, Ky.
35	Sonny Berthold	20	Fresh.	210	6- 1	Tackle	Louisville, Ky.
36	Joe Goodman	22	Senior	175	6- 0	End	Portsmouth, Ohio
37	Don Sparks	20	Junior	170	5-11	End	Ashland, Ky.
38	Jim Chambliss	18	Fresh.	170	6- 1	Halfback	Sturgis, Ky.
39	Bill Jenkins	19	Soph.	165	5- 9	Halfback	Lafayette, Tenn.
40	Wayne Duncan	18	Fresh.	170	5- 9	Fullback	Erlanger, Ky.
41	Jim Horn	18	Fresh.	185	5- 7	Center	Evansville, Ind.
42	Bo Culley	20	Junior	165	5- 8	Guard	Sturgis, Ky.
43	George Sauer	23	Senior	170	5-10	Guard	Louisville, Ky.
44	Ronnie Holzknicht	20	Senior	170	5- 8	Quarterback	Louisville, Ky.
48	Bob Bilyeu	20	Senior	150	5- 8	Halfback	Bowling Green, Ky.
49	Jack Johnson	18	Fresh.	176	5- 8	Halfback	Evansville, Ind.
50	Millard Shirley	20	Soph.	175	5-10	Fullback	Springfield, Ky.
51	Tom Patterson	21	Junior	190	6- 1	Center	Verdergrift, Pa.
52	Marvin Satterly	21	Senior	185	5- 7	Guard	Louisville, Ky.
53	John Fox	21	Soph.	180	5-10	Guard	Marion, Ky.
54	James Fox	21	Soph.	175	5-10	Guard	Marion, Ky.
55	Carrol Spears	19	Fresh.	190	6- 1	Tackle	Mayfield, Ky.
57	Mike Moriaty	18	Fresh.	192	6- 2	End	Pittsburgh, Penn.
58	Ray Nutter	22	Senior	170	6- 0	Halfback	Nicholasville, Ky.
60	Gene McFadden	22	Senior	185	5-11	Fullback	Owensboro, Ky.
62	Gene Robertson	19	Fresh.	171	5- 7	Guard	Ashland, Ky.
63	Charles Davis	23	Fresh.	205	5- 7	Guard	Henderson, Ky.
64	Dave Patton	19	Soph.	180	6- 1	Tackle	Chattanooga, Tenn.
66	G. D. Graham	18	Fresh.	150	5- 8	Quarterback	Mayfield, Ky.
67	Bill Tate	23	Senior	190	6- 1	End	Chattanooga, Tenn.
68	Joe Cunningham	18	Fresh.	175	6- 1	Halfback	Sturgis, Ky.
69	Max Stevens	22	Senior	160	5-10	Halfback	Sturgis, Ky.

## Hall's MEN'S SHOP

Recognized Nationally Advertised  
Brands Exclusively  
444 Main

Southern  
Kentucky's



Largest  
Diamond Store

## Howard Jewelers Inc.

Main Bus Stop On The Square  
"It's Easy To Pay The Howard Way"





# DELICIOUS



## PROBABLE WESTERN LINE-UP

LE	LT	LG	C	RG	RT	RE
Ploumis 27	Passafiume 34	Worley 25	Patterson 51 or Oaken 31 QB Sanders 33	Satterly 52	Phifer 26	Goodman 36 or Apperson 21
			LHB Stevens 69			
			FB McFadden 60			
						RHB Nutter 58

20 Jim Shipley	37 Don Sparks	54 James Fox
21 Walter Apperson	38 Jim Chambliss	55 Carrol Spears
22 Jerry Nassano	39 Bill Jenkins	56 Jack Sizemore
22 Jimmy Pack	40 Wayne Duncan	57 Mike Moriarty
23 Vernon Wilson	41 Jim Horn	58 Ray Nutter
24 Bill Strawn	42 Bo Culley	60 Gene McFadden
25 Ed Worley	43 George Sauer	62 Gene Robertson
26 Jim Phifer	44 Ronnie Holzknecht	63 Charles Davis
27 William Ploumis	45 Roosevelt Crawford	64 Dave Patton
28 Randy Mills	46 Robert Wallace	65 Leon Dungan
29 Jim Aurs	48 Bob Bilyeu	66 G. D. Graham
30 Jim Gunnell	48 Lowell Bradden	67 Bill Tate
31 Arnie Oaken	49 Jack Johnson	68 Joe Cunningham
33 Whitey Sanders	50 Millard Shirley	69 Max Stevens
34 Jerry Passafiume	50 Jerry Brantley	70 Robert Gerard
35 Sonny Berthold	51 Tom Patterson	
36 Joe Goodman	52 Marvin Satterly	
36 Harold Morgan	53 John Fox	

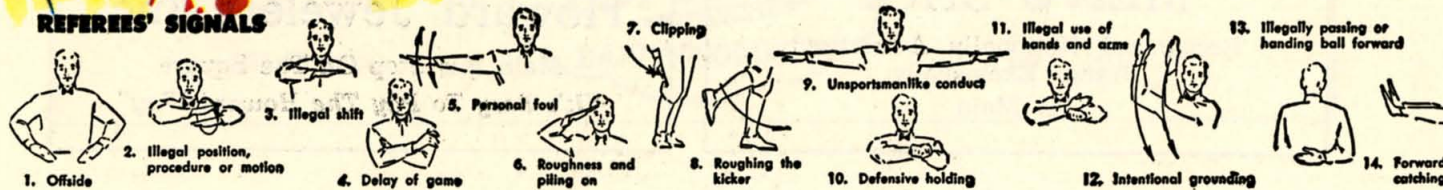
## OFFICIALS:

Referee: Ray Ernst, Cincinnati

Umpire: Stanley Bach, Lexington

## Bowling Green Coca-Cola Bottli

### REFEREES' SIGNALS





# REFRESHING



## PROBABLE TENNESSEE TECH LINE-UP

LE Scott 17	LT Passons 42	LG McKee 40	C Starnes 35	RG Raines 34	RT Daniels 46	RE Taylor 20
-------------------	---------------------	-------------------	--------------------	--------------------	---------------------	--------------------

QB  
Mitchell  
32

LHB  
Broyles  
14

RHB  
Anderson  
25

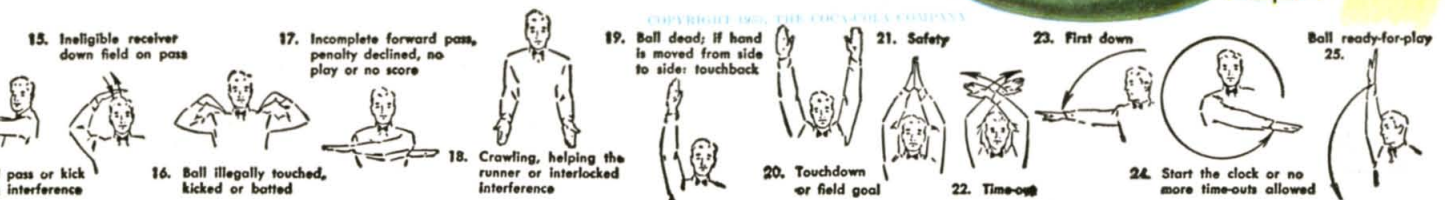
FB  
Reeves  
12

10 Allen, L. A.	22 Lynn, Robert	35 Starnes, William
11 Satterfield, Paul	23 Glover, Glen	(Alt. Capt.)
12 Reeves, Joe Mac	24 Holloway, Robert	36 Johnson, Newton
13 Ransom, David	25 Anderson, Paul	37 LaFever, Billy
14 Broyles, Kenneth	26 Parris, Charles	38 Barger, Raymond
15 Clark, Johnny	27 Denny, Hugh	39 Walker, Jackie
16 Eddlemön, Kenneth	28 North, James E.	40 McKee, Jack
17 Scott, Eddy	29 Kirby, Robert	41 Jones, Hugh
18 Pearson, Ted	31 Pearson, Charles	42 Passons, James
19 Kidd, James	32 Mitchell, Ervin	44 Davis, Gene
20 Taylor, Marshall	33 Van Hooser, Jack	45 Stogner, William
21 Patterson, Marshall	34 Raines, Virgle	46 Daniels, Jerry
	(Capt.)	47 Leach, Earl



O. Head Linesman: Joe Schapiro, Nashville, Tenn.  
 on, Ky. Field Judge: R. T. Dewitt, Nashville, Tenn.

ng Works., Bowling Green, Ky.







220 Thirteenth Street

Phone 3960

926 Tenth Street

We Deliver

RABOLD'S

ARROW  
SHIRTS

MEN'S

McGREGOR  
SPORTSWEAR

WEAR

426 Main

Phone 6346

## TENNESSEE TECH ROSTER

No.	Name	Class	Pos.	Age	Ht.	Wt.	Home Town
10	Allen, L. A.	Junior	Quarterback	20	5-10	170	Cookeville, Tenn.
11	Satterfield, Paul	Junior	Halfback	20	5-11	175	Shelbyville, Tenn.
12	Reeves, Joe Mac	Fresh.	Fullback	19	5-10	190	Alexander, Tenn.
13	Ransom, David	Junior	Halfback	20	5- 6	145	Memphis, Tenn.
14	Broyles, Kenneth	Senior	Halfback	21	5-10	175	Sparta, Tenn.
15	Clark, Johnny	Soph.	Halfback	20	5- 5	165	Lebanon, Tenn.
16	Eddlemon, Kenneth	Senior	End	21	6- 1	180	Columbia, Tenn.
17	Scott, Eddy	Senior	End	21	6- 2	175	Cleveland, Tenn.
18	Pearson, Ted	Senior	End	21	6- 2	207	Jackson, Tenn.
19	Kidd, James	Junior	End	19	6- 2	195	Hohenwald, Tenn.
20	Taylor, Marshall	Soph.	End	20	6- 4	220	Winchester, Tenn.
21	Patterson, Marshall	Fresh.	End	18	6- 2	200	Lewisburg, Tenn.
22	Lynn, Robert	Soph.	Fullback	19	5-10	190	Huntsville, Ala.
23	Glover, Glen	Fresh.	Halfback	20	5- 7	158	Portland, Tenn.
24	Holloway, Robert	Junior	Guard	20	5- 9	170	Cookeville, Tenn.
25	Anderson, Paul	Junior	Halfback	20	5-10	180	Baxter, Tenn.
26	Parris, Charles	Junior	Guard	21	6	185	Cookeville, Tenn.
27	Denney, Hugh	Senior	Guard	20	5-11	185	Brentwood, Tenn.
28	North, James E.	Fresh.	Guard	20	5-11	170	Lebanon, Tenn.
29	Kirby, Robert	Senior	Halfback	23	5- 8	165	Little Rock, Ark.
31	Pearson, Charles	Senior	Fullback	22	5- 9	190	Jackson, Tenn.
32	Mitchell, Ervin	Senior	Quarterback	21	5-10	159	Thomasville, Ga.
33	Van Hooser, Jack	Junior	Quarterback	21	5-11	175	Columbia, Tenn.
34	Raines, Virgle (Capt.)	Junior	Guard	22	5-10	195	Clinton, Tenn.
35	Starnes, Wm. (Alt. Capt.)	Senior	Center	25	6- 1	206	Sweetwater, Tenn.
36	Johnson, Newton	Senior	Center	21	5-11	175	Fitzgerald, Ga.
37	LaFever, Billy	Senior	Center	21	6- 1	205	Cookeville, Tenn.
38	Barger, Raymond	Senior	Tackle	22	5-11	195	Dayton, Tenn.
39	Walker, Jackie	Fresh.	Guard	18	5-10	187	Sparta, Tenn.
40	McKee, Jack	Senior	Guard	21	5- 9	180	Columbia, Tenn.
41	Jones, Hugh	Senior	Guard	21	5-11	205	Columbia, Tenn.
42	Passons, James	Junior	Tackle	20	6- 2	210	Doyle, Tenn.
44	Davis, Gene		Guard				
45	Stogner, William	Soph.	Tackle	18	6- 1	202	Huntsville, Ala.
46	Daniels, Jerry	Junior	Tackle	21	6- 2	235	Clinton, Tenn.
47	Leach, Earl	Fresh.	Tackle	19	6- 2	200	Charlotte, Tenn.

SALES



SERVICE

## Wallace Motor Co.

DAY OR NIGHT WRECKER SERVICE

601 State St.

Phone 9041-42



## Best Wishes To The ----- Hilltoppers

From the

### Bowling Green Laundry and Dry Cleaners

Phone 5604

Bill Summerhill—Student Representative

929 Center

## A HISTORY OF HOMECOMING AT WESTERN

The history of Homecoming football games at Western is the closest thing to a football saga in Western Kentucky grid annals. Far surpassing any heated rivalries—even those between Western and Murray and Western and Eastern—the 23 Homecoming games have for the most part been close and thrill-packed frays. They have lacked inspiration at times, but they have never been dull. Thus today's 24th Homecoming scrap has a great tradition to live up to.

The first Homecoming game in 1927 set the pace and the other games lived up to that inaugural in closeness of score or brilliant individual play, not always by Hilltoppers.

In that 1927 epic the Hilltoppers under Coach Ed Diddle upset Louisville 7-6. Center August Throgmorton recovered a Card fumble in the end zone for Western's touchdown and Cy Williams kicked the winning point.

Three features of the games were dropping of the ball from an airplane in pre-game ceremonies, the fact that Western used no substitutes and Puss Reynolds' plunge over a 40-foot embankment at the east end of the field while chasing a pass. That end of the field hadn't been built up then past the end zone.

In 1928 Williams, Curley Ellis and Turner Elrod, scored touchdowns as the Hilltoppers dropped Georgetown 19-6. Centre won the 1929 tilt 7-6, with Turner Elrod passing to brother Leroy Elrod for the Western marker. Swede Anderson was the Western mentor that year.

In 1930 Coach Jim Elam watched Wendell "Lardy" Johnson pass to Paul Vaughn for the TD and then kick the extra point to drop U of L again 7-6. In 1931 Carroll Broderick pranced for two touchdowns and Leroy Elrod made the other as Western whipped Miami, Fla., 20-0.

In 1932 Garnett Mercer ran wild to bag two touchdowns and scamper 130 yards in four runs as Western won 24-0 from Georgetown under Ernie Miller. In 1933 Murray walloped Western 20-6. In 1934, with Anderson at the helm again, Max Reed and Leo Yeskigan, a couple of linemen, grabbed the glory as Howard was held to a 0-0 tie.

In 1935 the Hilltoppers received their most crushing Homecoming defeat at the hands of Howard, 19-0. The following year Butterball Williams and Red Roddy led Western to a 6-0 triumph over Oglethorpe. Joe Cook, (deceased) a guard, romped 40 yards with an intercepted lateral to highlight the 13-0 win over Tampa, Fla. in 1937. In 1938 under Gander Terry, Waddell "Big Train" Murphy scored both touchdowns as the Hilltoppers upset Western Michigan 13-6.

Tom Zoretic and John Magda gained the ground in 1939 when Louisiana Tech fell 20-0. The following year saw Western go on its biggest scoring spree in history to swamp a fine Western Michigan team 25-6.

It would be hard to single out one game and call it tops. But if there was one it must have been in 1941 when Gene Sparrow, Johnny Mazola, Joe Cullen, Dick Bruch and Bob Wilson wouldn't admit defeat and stormed back from a halftime deficit of 20-0 to rudge an unbeaten Eastern eleven 27-20 as Wilson ran 65 yards with an intercepted pass for the clincher.

A 6-6 tie with Tennessee Tech provided the 1942 Homecoming feature. In that game Arnold Winkenhofer, then Western's coach, had the game halted for 15 minutes while the officials searched for a ruling on a field goal attempt which hit a man in the end zone and bounced back on the playing field.

Dan Ward's passing and the defensive play of Dallas Arnold were the highlights in a 32-20 loss to Western Michigan in 1946 when football was resumed at Western following a wartime lapse with Jesse Thomas in charge. In 1947 came what was possibly the biggest upset of them all when a powerful Bradley eleven fell 15-13.

Then in 1948 another highly favored Eastern Maroon eleven came in only to be knocked off 14-13 in a hair-raising thriller.

Delta State slipped up on the Hilltoppers in 1949 and carried off a 13-7 win in the first meeting between the two schools.

Eastern came roaring in for the 1950 clash. When the excitement died down the Hilltoppers had won 14-13. Jimmy Feix's 50-yard touchdown pass to Max Stevens in the final 10 seconds with Butch Gilbert's boot for the winning extra point set off pandemonium in the Western Stadium.

Tennessee Tech, today's opponent, whipped the Hilltoppers 14-7 in 1951.

Last year the Eastern Maroons were swamped, 48-6, for Western's most decisive Homecoming triumph in history.

So today with Tennessee Tech, defending co-champions of the Ohio Valley Conference along with the Hilltoppers, as the foe, the stage is set for another traditional Homecoming battle. This one should provide plenty of thrills and excitement.

THE THINKING FELLOW CALLS A YELLOW CAB

Prompt and Courteous Service

**YELLOW CAB CO.**

Phone 3232

U-Drive-It Cars and Trucks Also Available

Phone 3503



*Go Hilltoppers Go! We're For You*

## Warren County Hardware Co.

934 State

Phone 4358

GO HILLTOPPERS!



## Garnett Sporting Goods Co.



432 10th St.

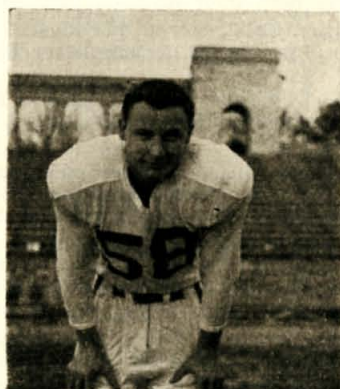
Phone 8571

"Everything For The Athlete"

# WESTERN'S SENIORS



BILL TATE  
End



RAY NUTTER  
Halfback



JOE GOODMAN  
End

## Helm Hotel Coffee Shop

Bowling Green's Smart Eating Place

## American National Bank

"Safe And Friendly"

Since 1886

FOR PARTIES OR DINNERS, FOR THE BEST IN FOOD IT'S THE—

## BOOTS AND SADDLES CLUB

NASHVILLE ROAD



# Pushin's

"Southern Kentucky's Leading Department Store"

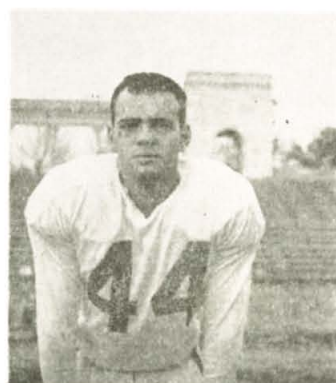
## WESTERN'S SENIORS



BOBBY BILYEU  
Halfback



JIM PHIFER  
Tackle



RONNIE HOLZKNECHT  
Quarterback

### ALLEN MOTOR CO.

Your Chrysler-Plymouth Dealer

416—11th

Phone 4387

### American Hardware

Your General Electric  
Dealer



1023 State

Phone 3267

GO HILLTOPPERS ! !

*"We Cater To Private Dances  
And Parties"*

### ARCHWAY INN

527 State

Phone 7127

GO! TOPPERS! GO!

### POTTER-MATLOCK

BANK and TRUST COMPANY

*"Bowling Green's Newest Banking Service"*



## Biggs Furniture Co.

Main St. Just Off The Square

## DODSON CLOTHES

INCORPORATED

Largest Men's Store in Southern  
Kentucky

Next to State Theatre

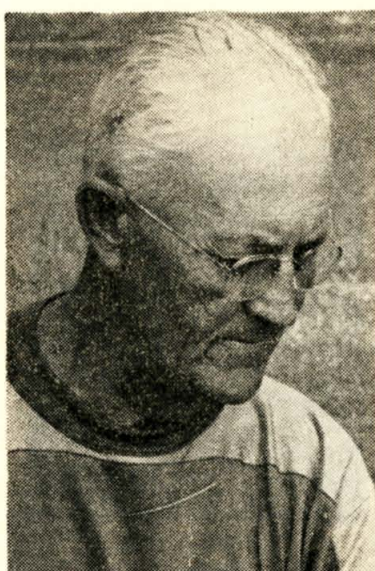
927 College

Phone 6308

# TENNESSEE TECH EAGLES



QUARTERBACK  
ERVIN MITCHELL



HEAD COACH  
P. V. "PUDDY" OVERALL



END  
EDDIE SCOTT

## JACK RUSSELL

Dress and Hat Shop

YOUR STORE IN OUR TOWN

910 State

Phone 3424

WIN — WESTERN — WIN

## VAN'S CAFE

CHILI — ITALIAN SPAGHETTI

829 State

Phone 6502

HILLTOPPERS

HIT 'EM HARD AND WIN

Good Coffee? We Have It.

Delicious Hamburgers? They Are Here  
With Other Good Foods!

## Whites Restaurant

823 State

Phone 9228

GLIDDEN PAINTS

## ALEXANDER

## PAINT & WALL PAPER CO.

WALL PAPER AND PAINT SPECIALTIES  
PAINT SUPPLIES OF ALL KINDS

Phone 5832

1019 State St.

Bowling Green, Ky.



**WKCT**  
NEWS  
MUSIC  
COVERAGE  
Day & Night

Everybody Reads The  
**Park City Daily News**

*"First in Southern Kentucky"*

**WKCT**  
1,000 WATTS  
**930**  
On Your Dial  
Day & Night

***"Good Luck Hilltoppers  
for a  
Successful Season"***



Try Shell Premium  
The Most Powerful  
Gasoline Your Car  
Can Use

Goodyear Tires  
Oil Heat Specialists

**BROWNING OIL CO.**

Louisville Road

Phone 5205

**Morris Jewelry**

*"Bowling Green's Oldest & Best Jewelers"*

*"After The Game, Drop In"*

**College Street Inn**

223 College

Phone 9195

**CARPENTER-DENT-SUBLETT COMPANY**

<b>C. D. S. NO. 1</b>	<b>C. D. S. NO. 2</b>	<b>C. D. S. NO. 4</b>	<b>C. D. S. NO. 6</b>	<b>C. D. S. NO. 7</b>
Emory Dukes, Mgr.	A. R. Douglas, Mgr.	M. A. Vaughn, Mgr.	Max Leichhardt, Mgr.	R. S. Lacefield, Mgr.
401 Park Row	901 College Street	10th and State Sts.	Main and State Sts.	Laurel and Broadway

AS USUAL OLD FRIENDS  
WILL MEET AT THE  
**SWEET SHOPPE**  
OR  
**UNIVERSITY INN**  
Steaks And Freezer Fresh Ice Cream  
Are Our Specialties

More And More Students Are Finding

**NORMAN'S**

A Good Place To Shop



WESTERN MICHIGAN UNIVERSITY  
ARCHIVES

# CAMEL

*America's most popular cigarette!*



*So Mild-  
So Flavorful!*